1. Do I have to be an AIA Vitality member to join this contest?

Yes, you have to be an AIA Vitality member to join the Go The Distance Campaign. There is no registration required for this contest. All AIA Vitality members are automatically eligible for it. If you are currently not an AIA Vitality member, you may get in touch with us here to find out how to become one.

2. What is the contest period?

This contest will run from 17 August 2020 at 0830hrs to 30 August 2020 at 2359hrs (Singapore time).

3. Can I submit more than one entry?

Yes, you can submit multiple entries however each winner may only win one prize in the contest.

4. How do I qualify for the contest?

To take part in the Contest, participants must do all of the following:

a) Share a creative photograph or video of yourself exercising on your Instagram and include in the caption your weekly target and how the personalised weekly target has motivated you to get moving for the extra mile for a healthier and fitter you;

b) Tag @aiasingapore and include the hashtags #AIAVitalitySG, #AIASG and #HealthierLongerBetterLives; and

c) Ensure your Instagram account is public to qualify.

AIA Singapore reserves the right to disqualify and remove any entry that does not meet the above eligibility criteria.

5. When will the winners be notified on the redemption of prizes?

The winners of the Contest will be contacted by AIA Singapore via Instagram direct message by 7 September 2020. The winners will be required to acknowledge by replying to the direct message with their full name, AIA Vitality membership number and email address by 10 September 2020. The top ten (10) winners will be notified with details on prize collection via the email provided in their application for AIA Vitality membership. The prize of 1,000 Vitality Coins will be credited into the subsequent forty (40) winners' in-app Wallet within My AIA SG app by 24 September 2020.